



COUNSEL & CAPITAL

Breakthrough Award Application

Note: See *Breakthrough – Unleashing the Power of a Proven Plan* for guidance.

ELEMENT 1 – AN INSPIRING VISION

1. What is the vision for your project (try to use 16 words or less)?
2. What is your first significant destination “Base Camp 1” (try to use 16 words or less)?

ELEMENT 2 – A CREDIBLE PLAN

Please provide your plan (see sample – Exhibit A), and a budget for the project.

ELEMENT 3 – THE RIGHT LEADER

Please include the project leader’s biographical resume.

ELEMENT 4 – INITIAL FUNDING

Please provide a copy of the communication tool (see sample of **one option** – Exhibit B), the ministry will use to seek Initial Funding.



ELEMENT 5 – GOING PUBLIC

Please provide a sample of the communication tool (see sample of **one Option – Exhibit C**), that will be used to seek public support for the project.

ELEMENT 6 – SHARING CREDIT

Describe three ways in which the ministry intends to share credit (as demonstrated in Chapter 8 of the Breakthrough book).
(30 words or less)