



AUDIO BIBLES FOR AFRICA

**Accelerating Evangelism
& Discipleship
Among the Unreached**



*Breakthrough Award Application
Prepared for Counsel & Capital
November 1, 2025*

Element 1 – An Inspiring Vision

Bring the life-changing Word of God to 300,000 people across West Africa through 20,000 Audio Bibles by 2028.

Basecamp 1

Secure \$275,000 in major donor funding to propel audio Bible recording and distribution efforts by May 2026.



Trained, local missionaries are the backbone of this project as they share the JESUS Film in unreached communities and provide ongoing discipleship tools like the Audio Bible.

Element 2 – A Credible Plan

See attachment for an activities and budget plan.

Element 3 – The Right Leader



Michael and Rachel Thompson founded OneWay in 2000 after serving as missionaries in Ghana, West Africa.

From these early days in Ghana, emerged a 25-year partnership with **Ray and Cynthia Mensah**. Ray leads the 30-member OneWay Africa team while our team in the U.S. provides fundraising and logistical support. **Ray will provide excellent leadership for this multi-year Audio Bible expansion project.**



Ray Mensah will lead this Audio Bible expansion project.

RAY MENSAH, DIRECTOR OF ONEWAY AFRICA

Accra, Ghana • ray@owm.org

PROFILE

Dynamic Christian leader and missiologist with over 25 years of experience mobilizing African missionaries, training leaders, and reaching unreached people groups across Africa. Passionate about igniting the African Church to fulfill its missionary mandate through evangelism, discipleship, and sustainable ministry models. Ray graduated holds a BA in Journalism and a masters in Missiology & Intercultural Ministry Leadership.

MINISTRY LEADERSHIP EXPERIENCE

Director, OneWay Africa – Accra, Ghana | 2011–Present

- Spearheads evangelism and disciple-making initiatives among unreached peoples in northern Ghana
- Founder of OneWay Africa's Livingstone School of Missions
- Leads regional missionary training and mobilization efforts impacting 27+ African nations
- Oversees a team of 30 and multiple programs such as Audio Bibles and the JESUS Film Campaign

President, African Missions Association (AfMA) – Accra, Ghana | 2025–Present

In September 2025, Ray was unanimously elected as the next president of the African Missions Association among 511 delegates who gathered in Kenya. He will serve the hundreds of indigenous mission agencies across the continent.

President, Ghana Evangelical Missions Association (GEMA) – Accra, Ghana | 2020–Present

Provides strategic leadership for the umbrella body representing mission agencies across Ghana. Promotes collaboration, training, and national mobilization for cross-cultural missions.

Missionary, Maun, Botswana | 2002–2011

Led church planting, missions training, and leadership development programs.

Pioneered sports ministry initiatives to engage youth and communities with the Gospel.

ADDITIONAL LEADERSHIP

- Director of International Ministries, OneWay Ministries USA
- International speaker, challenging thousands annually toward missions and discipleship.
- Mobilized and mentored hundreds of next-generation African missionaries.

PERSONAL

Married to Cynthia Mensah since 1998; blessed with two children, Esi Adom and Joseph, both engaged in missions.

Element 4 – Initial Funding

See attachment for Initial Funding Prospectus tool.

This will be used in combination with a video about the project as well as in person presentations and slide decks.

Element 5 – Going Public

See attachment for Going Public tool.

Links will also be made available to a video about the project (video QR code included in this tool as well).

Element 6 – Sharing Credit

Give Credit to God

Give all glory to God through prayer, gratitude, and faithful reporting.

Celebrate With the People

Celebrate God's work through gatherings, donor dinners, and meaningful impact gifts.

Bless the People

Record and share testimonies; personally thank donors with transformative stories.